



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2013

BU 5500 – BUSINESS AND SOCIETY

Date : 05/11/2013
Time : 9:00 - 12:00

Dept. No.

Max. : 100 Marks

PART – A

Answer **ALL** questions:

(10x2=20)

1. Explain the term business?
2. What is society?
3. Give the meaning of business ethics?
4. Explain the term professionalisation?
5. What is consumerism?
6. Explain consumer protection.
7. What is Money Market?
8. Explain the term capital Market.
9. Under What conditions can a lay-off be permitted?
10. What is Employees Provident Fund?

PART – B

Answer any **FIVE** questions:

(5 x 8 = 40 marks)

11. What are the goals of business?
12. Explain in detail the social responsibilities of business.
13. Explain the capital Market operations.
14. Write a note on labour legislation.
15. Explain in detail the Right of consumers under Consumer Protection Act, 1986.
16. What are the professional codes of ethics to be followed in business?
17. Write a note on Employees State Insurance.
18. Explain in detail safety and health provisions adopted by Indian industries?

PART – C

Answer any **TWO** of the following questions:

19. What are the objectives and principles of business?
20. What is a stock exchange? What are the functions of national stock exchange?
21. Write a detailed note on consumer movement in India.

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